



APRESENTA

**RIO
OPEN**



**SUSTAINABILITY
REPORT
2024**

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Sustainability Report – Rio Open Tennis 2024

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CEO'S MESSAGE

Alan Adler



It is with great satisfaction that I present the sustainability report of the 10th edition of the Rio Open, the largest tennis tournament in South America. The Rio Open once again demonstrated its potential to boost the sport, generate business, and promote tourism in Rio de Janeiro.

Over the nine days of competition, we welcomed more than 66,000 spectators, a historic record that highlights the growing interest of the Brazilian public in tennis. Additionally, the event significantly impacted the city's economy, generating over BRL 160 million and creating thousands of direct and indirect jobs.

The Rio Open goes beyond the courts. Our commitment to social and environmental responsibility translates into concrete actions benefiting the community and the environment.

For the first time, we implemented an accessibility project across the complex, ensuring an accessible, inclusive, and diverse event. Through support for social projects, we promoted social inclusion and the development of children and youth while adopting sustainable practices to reduce our environmental impact.

I thank everyone involved in making this event possible, especially the athletes, sponsors, partners, and organizing team. We reaffirm our commitment to continue promoting tennis in Brazil and making the Rio Open a world-class event.



TOURNAMENT GENERAL

DIRECTOR'S MESSAGE

Marcia Casz

Since the inception of the Rio Open, we have always sought to combine the transformative power of sports with positive societal impact. Contributing to a more sustainable future is a commitment we uphold. We aim to evolve each year and inspire new attitudes in everyone around us.

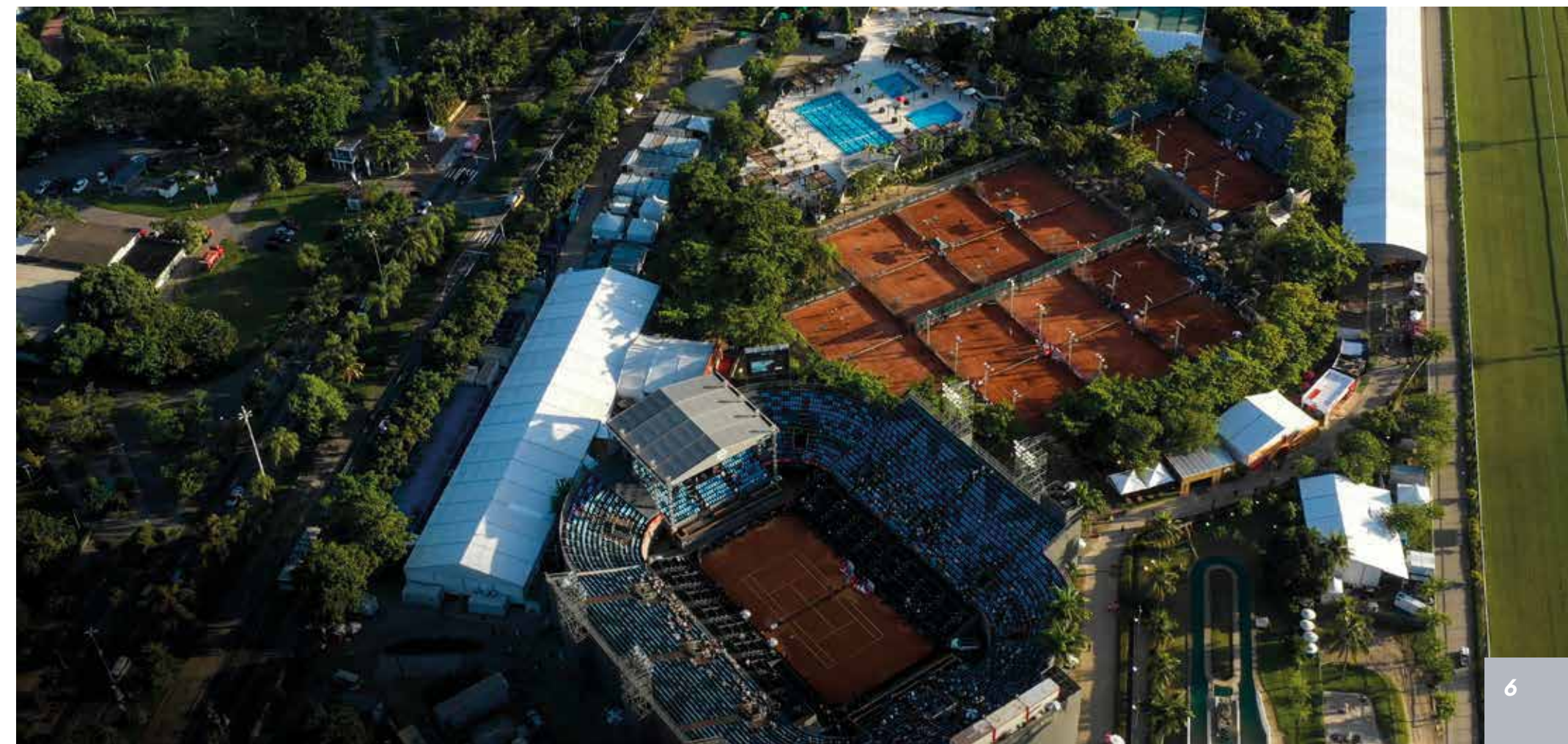
The 10th edition firmly established the Rio Open as one of Brazil's largest events. Spectators at the Jockey Club experienced great excitement. We celebrated the first doubles title won by a Brazilian, witnessed the emerging talent of João Fonseca, and for the first time hosted the Wheelchair Tennis Elite tournament. Beyond the courts, we provided quality leisure activities with diverse and high-standard gastronomy, brand activations, and a spectacular drone show lighting up Rio de Janeiro's skies. We implemented an accessibility project throughout the complex, ensuring an accessible, inclusive, and diverse event.

The Rio Open plays an important role in promoting social inclusion through tennis, supporting various social projects positively impacting over 1,000 children and adolescents.

We reaffirm our commitment to the environment, showing it is possible to host environmentally responsible events. We are proud of our United Nations-certified carbon neutrality.

The Rio Open has become more than just a tennis tournament; it is a symbol of Rio de Janeiro. Celebrating 10 years of passion, innovation, and excellence, the event is now a milestone on the global calendar.

I thank everyone who made the Rio Open a success once again! Sponsors, athletes, partners, and collaborators – together, we created an event that inspires and transforms.



TOURNAMENT

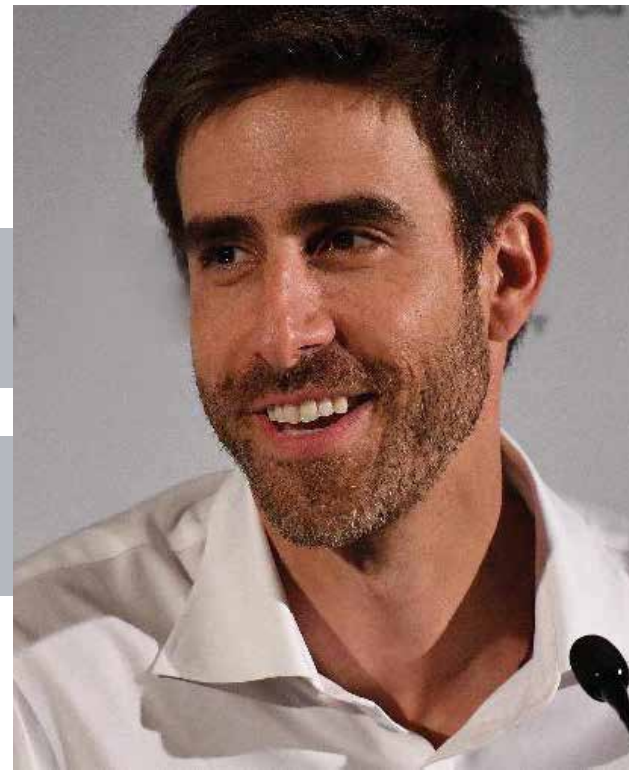
DIRECTOR'S MESSAGE

Lui Carvalho

Historic! That is the word that defines the 10th edition of the Rio Open. We exceeded expectations, consolidating our place as one of the largest tennis tournaments in Latin America. The electrifying energy of our audience, the excellence of the athletes, and the commitment to sustainability and inclusion made this event even more special.

Sebastian Baez's victory and Rafael Matos's unprecedented doubles win marked this edition. The participation of João Fonseca, just 17 years old, fills us with pride and hope for the future of Brazilian tennis. The debut of the Wheelchair Tennis Elite, featuring renowned players like Alfie Hewett, demonstrated our commitment to inclusion and accessibility.

We thank everyone who joined this journey: athletes, sponsors, partners, collaborators, and especially our loyal audience. Together, we built an event that inspires and transforms, leaving a positive legacy for Rio de Janeiro and the global sport.



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SUSTAINABILITY JOURNEY

2015

- Support for social projects, using sports as a tool for inclusion.

2016

- Charity auction with Guga Kuerten.
 - Donation to the Guga Kuerten Institute.
 - Donation to the social projects supported by Rio Open.

2017

- ATP ACES for Charity Award Creation of the Winners Tournament.

2018

- LIDE Rio de Janeiro Award – entertainment.
- Launch of NERO (Núcleo Esportivo Rio Open).

2019

- Development of waste management report.
- Launch of Rio Open Ace, consolidating all social initiatives into a single platform.
- Training course for tennis coaches in partnership with Brazilian Tennis Confederation, CBT.





SUSTAINABILITY JOURNEY

2020

- Inception of Rio Open Green
- Environmental control actions expanded and implemented from the event planning stage. Rio Open is carbon neutral.
- In partnership with ENGIE, we offset emissions through carbon credits provided by the Jirau hydroelectric plant. UN Certification.

2021

- Year of the COVID-19 pandemic. Event not held

2022

- Public transport emissions included in scope 3 calculations.
- Creation of the website for the public to declare their mode of transportation and improve emission calculations.
- Online and on-site awareness campaign.

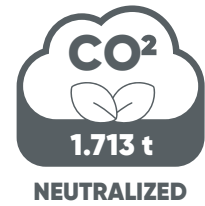
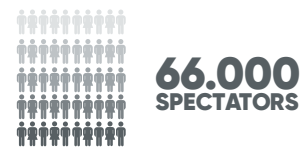
2023

- Establishment of Ombudsman Office.
- Lecture by Djamila Ribeiro.
- Creation of the Rio Open Green booth, focusing on awareness and engagement, with decarbonization action. Consulting evaluates structure and services in relation to accessibility.

2024

- Rio Open celebrates 10 years. Accessibility project throughout the complex, ensuring an accessible, inclusive, and diverse event.
- First-ever edition of the Wheelchair Tennis Tournament - Wheelchair Tennis Elite, presented by Allos.

INDICATORS



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RIO OPEN ACE

The Rio Open Ace is the social pillar, based on the power of sports as a tool for inclusion and social transformation. Since 2015, we have worked on the personal and professional development of many young individuals, collaborating with social projects, promoting participation in tournaments, and offering professionalization opportunities, with initiatives carried out before, during, and after the tournament.

In 2024, we took a decisive step by adapting the event to meet the needs of people with disabilities (PWD), focusing on eliminating all physical barriers. Alongside the hosting of the Wheelchair Tennis Elite, we demonstrated our commitment to diversity.

In its 10th edition, the Rio Open has consolidated itself as an event that transcends sports, becoming a social transformation agent. By combining sporting excellence with a commitment to inclusion and sustainability, the tournament left a positive legacy for society.





DIVERSITY

RIOOPENACE

Rio Open is committed to promoting diversity and respecting differences.

Since 2023, Rio Open has featured an ombudsman service, an essential channel for listening to and welcoming the public and everyone working at the event.

In its 10th edition, Rio Open developed a comprehensive accessibility project to eliminate all barriers and ensure the active participation of people with disabilities (PWD). We adopted a holistic approach to accessibility and inclusion, embracing all participants and reaffirming the essential role of sports as a powerful tool for social integration.

Removing Barriers

Eliminating physical and architectural barriers to ensure full participation for individuals with disabilities or reduced mobility.

Audience Experience

Providing a safe and comfortable experience for all attendees with reduced mobility, with a focus on signage.

STRUCTURAL ADAPTATIONS

New Pathways and Ramps

Connecting Courts 1 and 2 with the Boulevard using wooden deck structures linked by ramps, with inclinations that meet all technical accessibility standards.

Paving and Leveling

Modifications to all the paving, including areas with deck flooring, to level most of the space and provide greater comfort for all users.

Restroom Adaptations

All restrooms for PWDs were adapted according to NBR 9050 technical standards, ensuring full accessibility and safety.

Access Ramps

Areas previously accessible only by stairs were equipped with ramps at optimal inclinations, allowing wheelchair mobility.

PWD Spaces in Courts

Reserved spaces for PWDs were strategically located in all courts for broad and clear views of the courts.



IMPROVEMENTS IN ACCESSIBILITY AND SERVICES

Team Training

Staff training ensured safe and comfortable operations, improving services for people with disabilities.

Dedicated Signage

To improve spatial orientation and accessibility at the event, this signage facilitates navigation and enhances participant safety.

Reception and Guidance

A specialized support team was designated to welcome and assist PWDs during the event.

Adapted Golf Cart





Courts - PWD Area

Reserved areas for people with disabilities and their companions.

- 1 Guga Kuerten Court
- 4 Court 2
- 5 Court 1

Social Areas

- 3 VIP Area with accessible entrances
- 7 Boulevard

Restrooms

- 2 Restroom island with accessible restrooms
- 6 Restroom island, with PWD restroom



Wheelchair Tennis Tournament

Visibility and Inspiration

The Wheelchair Tennis Elite presented by Allos brought together some of the best tennis players in the world, who collectively hold nearly 100 Grand Slam titles: Japan's Shingo Kunieda, Britain's Alfie Hewett and Gordon Reid, and Brazil's Daniel Rodrigues. The goal is to promote and provide space for wheelchair tennis, highlighting this sport that offers high-level entertainment. This international competition is an important milestone, demonstrating that sports can be inclusive and accessible to all.

Shingo Kunieda (JPN)



The greatest wheelchair tennis player of all time, with 50 Grand Slam titles (28 singles, 22 doubles). Returned to the circuit in 2024 at this Rio Open edition.

Current World No. 1 in singles and doubles (with Gordon Reid), boasting 25 Grand Slam titles (7 singles, 18 doubles).



Alfie Hewitt (GBR)

Gordon Reid (GBR)



World No. 7 in singles and current No. 1 in doubles (with Alfie Hewett), Rio 2016 Paralympic gold medalist, with 24 Grand Slam titles (2 singles, 22 doubles).

Brazil's highest-ranked player in the ITF ranking. World No. 21 in singles, and No. 20 in doubles.



Daniel Rodrigues (BRA)



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INCLUSION

Throughout its history, Rio Open has stood out for using sports as a tool for social inclusion, positively impacting the lives of children and teenagers.

Supported projects have expanded their reach and impact, serving over 1,000 children and adolescents in 2024. Programs such as the Stringing Course and the internship project during the tournament offer both sports and professional training, opening new doors on and off the courts.

These activities, such as the visit to the Kirmayr Training Center, provided these young people with unique experiences that were essential for their technical, tactical, and personal development.



SOCIAL PROJECTS SUPPORTED

YEAR-ROUND

FABIANO DE PAULA TENNIS SCHOOL
2024: 130 STUDENTS

TENNIS IN LAGOA PROJECT
2024: 200 STUDENTS

FUTURO BOM INSTITUTE
2024: 560 CHILDREN

NÚCLEO ESPORTIVO RIO OPEN
2024: 30 STUDENTS

PARATY TENNIS PROJECT
2024: 92 STUDENTS



+1000
children and youth

RIO OPEN **ACE**



YEAR-ROUND SUPPORT FOR SOCIAL PROJECTS

- February 2024: Winners Tournament held, with students participating at Rio Open as ball boys/girls.
- July 2024: Six young people from the projects traveled to the Kirmayr Training Center with the Winners Tournament champions.
- August 2024: Inauguration of the renovated court in Rocinha, in partnership with the State Government.
- August 2024: Module G of the CBT teacher training course – 25 young participants.
- September 2024: Play & Stay and Drills course certified by CBT, led by Domingos Venâncio – 25 young participants.
- October 2024: Children's Festival and the 2nd stage of the Winners Tournament, with FILA & Wilson gifts for champions and fun activities on Kid's Day.



ACTIVITIES CARRIED OUT DURING THE TOURNAMENT IN PARTNERSHIP WITH SOCIAL PROJECTS

- Internship Program Participation - Rio Open In 2024, 17 students were selected from all the supported social projects to participate in the program. This initiative allowed students to experience the tournament up close and develop practical skills in various areas.
- Winners Tournament A competition involving young participants from all social projects supported by Rio Open, held during the week and on the tournament courts alongside professional athletes. 80 young participants joined.
- Ball Boys/Girls (Ball Kids) 70 young people from the projects served as ball boys/girls during the tournament, providing them with a unique opportunity to interact with players on the court and experience the event firsthand.

All participants from the social projects were invited to attend the Rio Open.



POST-TOURNAMENT

ACTIONS

Donations of equipment to the projects, including balls, rackets, clay powder, and uniforms.

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RIO OPEN GREEN

The Rio Open Green initiative encompasses environmental actions aimed at reducing the event's environmental impact. The adoption of environmental management practices, from the event's design to its execution, reduces the generated impact and optimizes internal processes.

- **Waste Management:** Implementation of advanced solid waste management practices, reducing emissions from this source.
- **Emissions Compensation:** In partnership with ENGIE, we have become a carbon neutral event certified by the UN, reducing the event's emissions and neutralizing those that cannot be reduced, through carbon credits provided by the Jirau Hydroelectric Plant.
- **Engaging and Raising Awareness:** With an increasing effort to engage the audience, Rio Open quadrupled the result of individual decarbonization, achieved by event participants when purchasing tickets or at the two stands during the event. These results help to further refine audience estimates.

Our focus is to minimize the environmental impact through the reduction and neutralization of generated emissions. The tournament was once again recognized for its commitment to sustainability, receiving the prestigious "Carbon Neutral" certification from the United Nations (UN) for the fourth consecutive year.

Our approach to solid waste management goes beyond simple logistics or equipment rental. We adopt a holistic view that integrates all activities and actions necessary to ensure the success of the event, with a firm commitment to involve all stakeholders, partners, and suppliers. This integration is crucial for hosting a more sustainable event.

The practices we implement at Rio Open promote greater awareness and encourage the adoption of sustainable practices.



WASTE MANAGEMENT AT THE RIO OPEN

Waste management at the Rio Open was conducted efficiently and sustainably, with the goal of minimizing the environmental impact generated throughout all stages of the event, from setup to teardown.

Various actions were implemented to ensure that all waste was properly managed, following sustainable standards and practices:

- Integral waste management across all event stages.
- Use of specific containers to facilitate proper disposal.
- Temporary storage bins (5m³ and 30m³) for recyclable and non-recyclable materials, ensuring effective separation.
- Special attention to the final disposal of waste. Recyclables were sent to a garbage collectors 'cooperative, non-recyclables to sanitary landfills, organic waste to composting, used cooking oil for soap production, and wood for biomass production.
- A dedicated team responsible for collecting waste from trash bins distributed throughout the event, ensuring cleanliness and organization of the venue.
- Specific trash bins, with green and brown covers, were distributed throughout the venue to facilitate waste sorting by event participants.
- A Waste Manifest System was implemented and managed in accordance with current legislation.



WASTE MANAGEMENT AT THE RIO OPEN

In this edition, Rio Open generated 41.57 tons of solid waste, with 72% recyclable and 28% non-recyclable. The composition of solid waste is outlined below.

Solid Waste Results

COMPOSITION	T	%	DESTINATION
Landfill	11,84	28	Ciclus Ambiental do Brasil S.A.
Organic	8,6	21	Viverde Compstagem Ltda
Rubble	1,5	4	RH Participações Imobiliárias
Wood	5	12	Chaco Vaco Transporte e Comércio e Beneficiamento de madeira Ltda
Oil and Grease	0,35	1	Grande Rio Alimentos
Recyclables	14,28	34	Cooperativa de Trabalho e Produção de Materiais Recicláveis Ideal - Coopideal
TOTAL	41,57	100	

Overall, the conscious management of waste at the 2024 Rio Open, including methane management at the landfill and material recycling, resulted in low emissions, demonstrating significant efforts to minimize environmental impact.

Public engagement is essential, so we developed communication strategies to guide proper waste disposal and reduce contamination, redirecting waste from landfills to recycling. A circular approach permeates every aspect, from procurement to disposal, fostering cooperation to maximize efficiency and resource recycling.



CARBON NEUTRALIZATION



This report presents the Greenhouse Gas (GHG) Emissions Inventory for the event. The goal of the inventory is to identify and quantify the direct and indirect emissions associated with the event to achieve carbon-neutral certification.

From the setup to teardown phases (November 27, 2023, to April 6, 2024), emission data was collected from various sources and subsequently input into the GHG Protocol Brazil emissions calculation tool. Results are generated in tons of carbon equivalent (tCO2e).

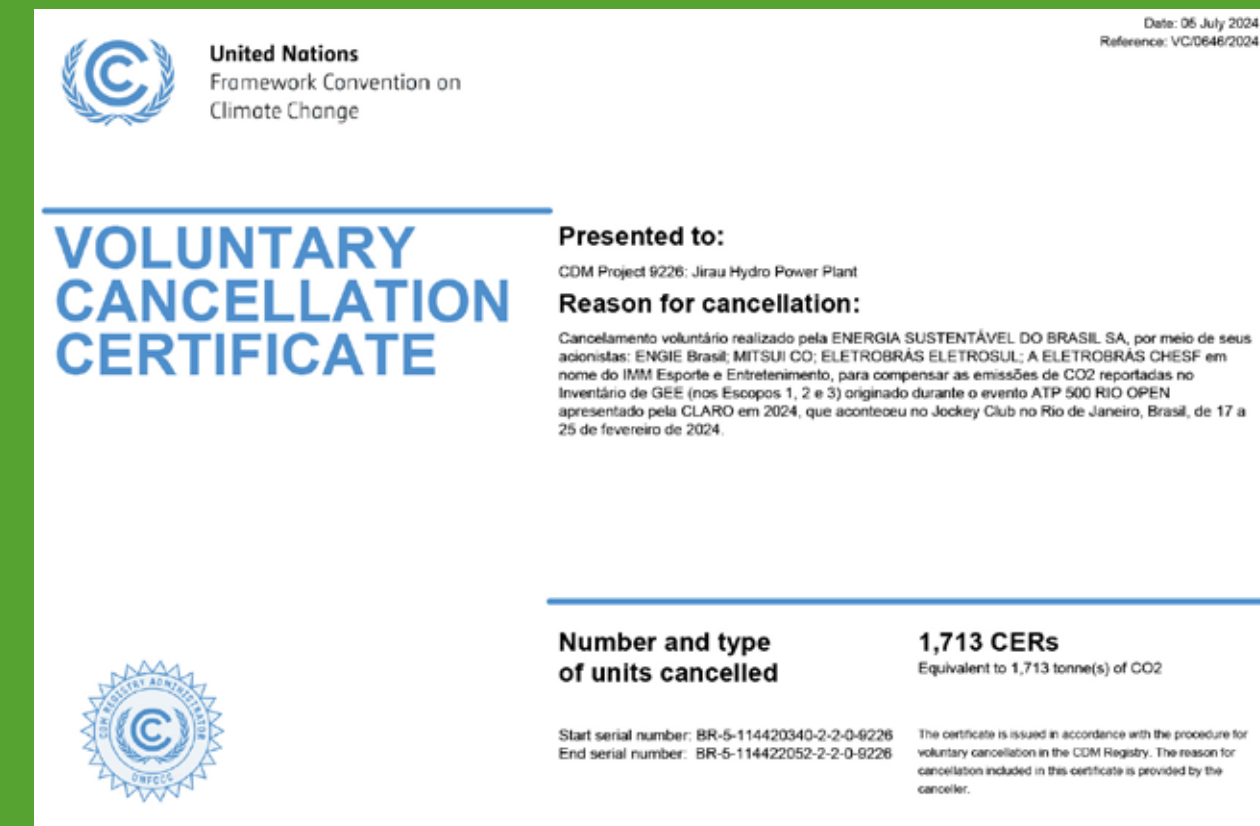
The report includes direct emissions from the event and indirect emissions, offering a comprehensive view of the environmental impact of Rio Open. The pursuit of carbon-neutral certification reflects the event's commitment to offsetting its emissions and contributing to environmental sustainability.

The interpretation of the scopes of the GHG Protocol methodology followed the approach used for events, where they reflect their degree of relation to the event, as follows:

- i) Scope 1:** Direct emissions generated by the event;
- ii) Scope 2:** Shared Emissions - Emissions shared with the venue;
- iii) Scope 3:** Associated Emissions - Emissions from participants and the supply chain.

Os itens desse relatório seguem as diretrizes do Registro Público de Emissões (RPE) para inventários de GEE.

	SOURCES	EMISSION (tCO2e)
SCOP3 1	Generators	171,23
SCOPE 2	Electricity	0,83
SCOPE 3	Transport	1.539,35
	Waste	1,54
	Total	1.712,95

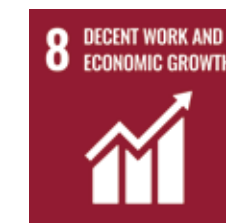




RIO OPEN COMMUNITY



The Rio Open Community is the third pillar of sustainability, focusing on impact in society and the communities where we operate. This pillar is deeply rooted in the core mission of Rio Open to promote sports.





SUSTAINABLE ECONOMIC GROWTH



The Rio Open drives the sports scene and creates a significant economic impact on local communities and the regional economy. A qualified audience, drawn by the event's excellence, stimulates local consumption, benefiting industries such as hospitality, tourism, and gastronomy, while also generating jobs and indirectly driving various economic sectors. The 2024 edition of the tournament generated a financial impact of BRL 160 million, highlighting its economic importance.

COMMUNICATION AND ENGAGEMENT



Effective communication and active engagement with the various actors involved in the tournament are essential to promoting sustainability and maximizing positive impact in communities. Audience participation is crucial, especially in environmental initiatives such as waste management and carbon neutralization efforts. To achieve this goal, we have implemented a series of communication and engagement actions that begin with ticket purchases and extend to the overall on-sit event experience.

These initiatives are designed to raise awareness about the importance of adopting sustainable practices, encouraging active participation in our environmental actions.





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